

Anurag Batta

Chief Operating Officer
– Wholesale Brokerage Segment



Anurag Batta is an insurance executive who brings more than 20 years of international strategic expertise and industry thought leadership to his role as chief operating officer (COO) for Brown & Brown's Wholesale Brokerage segment, Bridge Specialty Group. At Bridge Specialty Group, he leads the streamlining of operations and integration of the many distinct brands to seamlessly connect the varying needs of our retail partners with the market clout and talents of our wholesale entities. Anurag joined Bridge Specialty Group in 2021 and was named to the Brown & Brown senior leadership team in 2022.

Before joining Bridge Specialty Group, Anurag was chief operating officer of Zurich North America (ZNA), where he led strategy, business transformation, innovation, customer management, data and analytics, corporate communications and marketing. Prior to that, Anurag was chief operating officer of Alternative Markets, a multi-billion dollar business unit of ZNA, where he was accountable for profitable growth and operational transformation. He also served in several executive positions across Zurich's underwriting, strategy and general management. Before Zurich, Anurag led operations for a successful startup and worked in the technology and education industries.

Anurag has a keen interest in talent development, teammate engagement, and diversity and inclusion (D&I) initiatives. His particular interest is in identifying and developing high-potential leaders for creating sustained value for organizations. He also has held several board positions, including the Insurance Industry Charitable Foundation, Midwest (2014) and chaired its grants committee.

Anurag holds an MBA from Kellogg School of Management at Northwestern University in Chicago and an undergraduate degree in computer science from Kurukshetra University in India. He has also attended leadership programs offered by IMD, Switzerland.

Anurag lives in the Chicagoland area with his wife and two children.